PLANNING FOR THE HOMES WE NEED

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Housing Summit 2016



The Crisis

How can we address this?

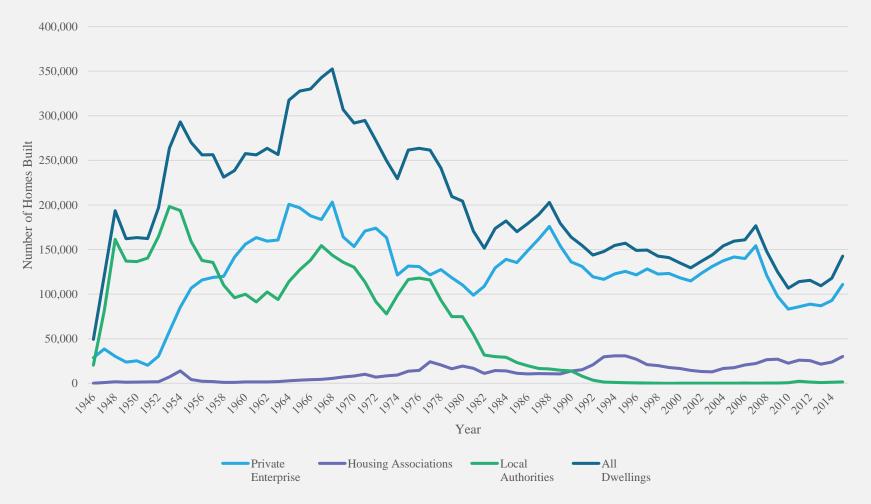






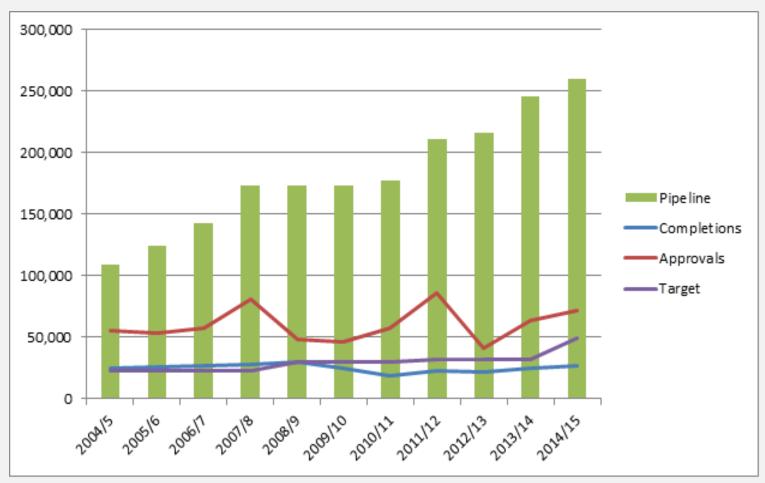
HAS THE ISSUE EVER TRULY BEEN SOLVED?

Need for new forms of output



Source: derived from Table 244: permanent dwellings started and completed, by tenure, England, historical calendar year series https://www.gov.uk/government/statistical-data-sets/live-tables-on-house-building

Challenge of translating planning pipeline into completions



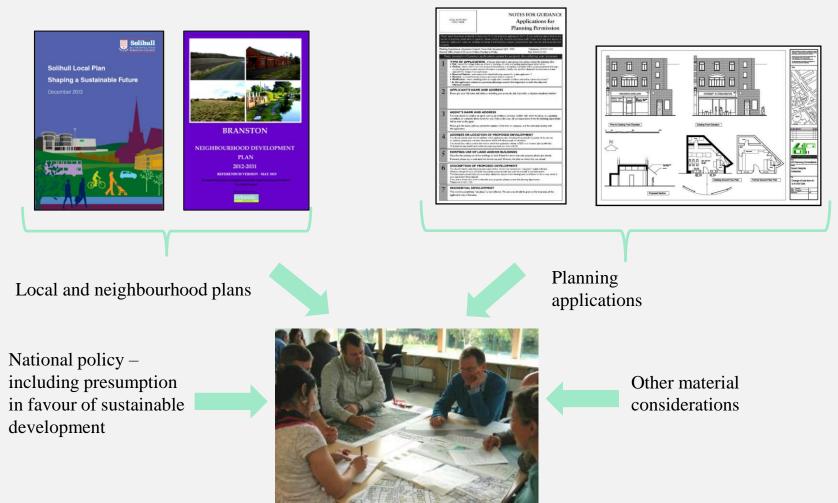
Example – London Source: London Planning Team



THE ROLE OF PLANNING

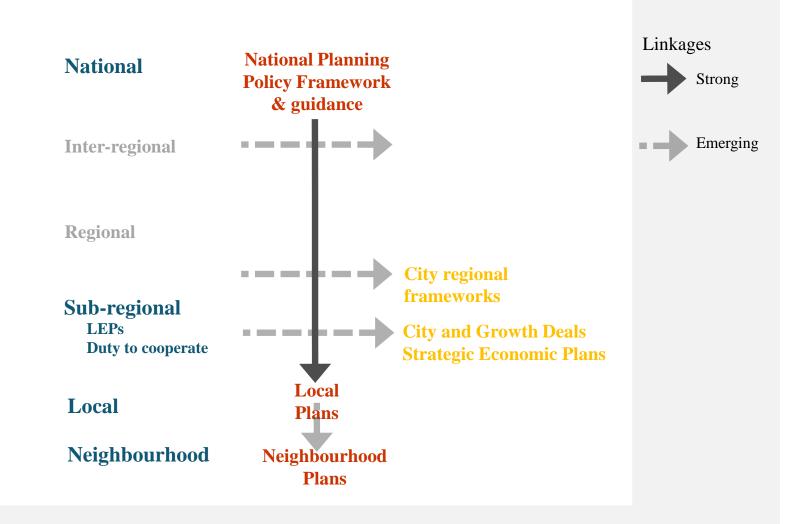


The Role of Planning



Discretionary process, guided by plans and national policy

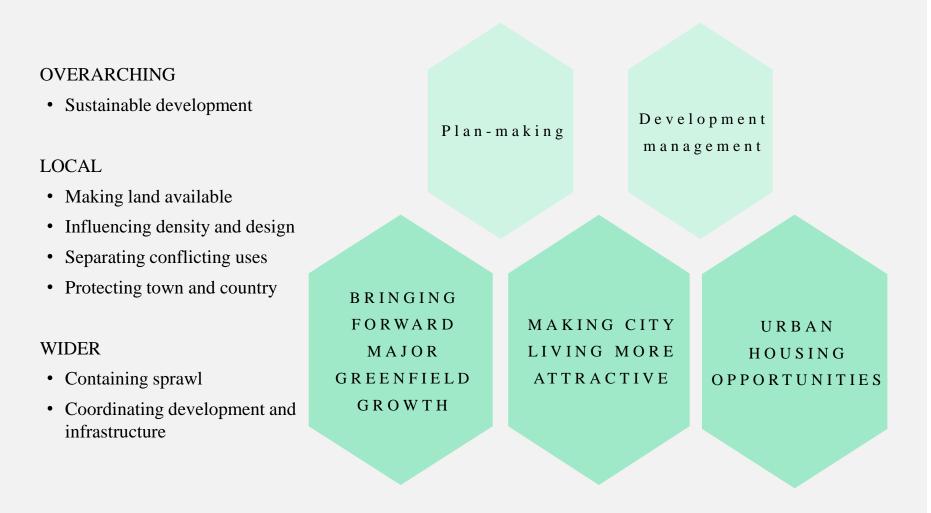
Planning operates at different spatial scales



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Practicalities of planning

How does it help housing delivery?



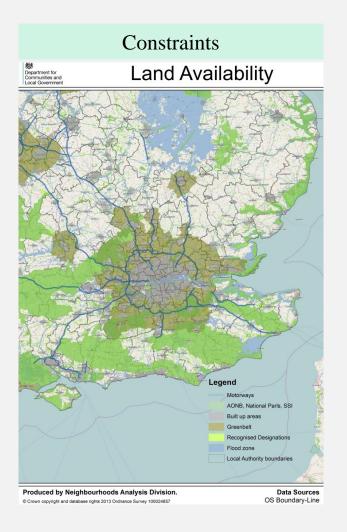


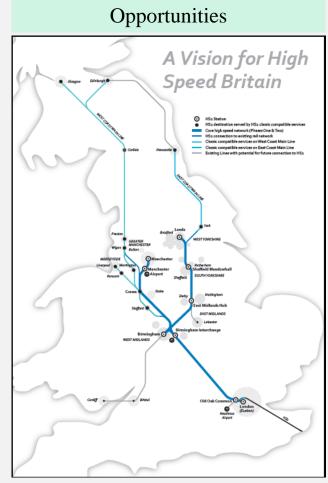
BRINGING FORWARD MAJOR GREENFIELD GROWTH



Choosing the right locations

Reconciling National Priorities





A Vision for High Speed Britain, DfT, 2013

Positioning development opportunities

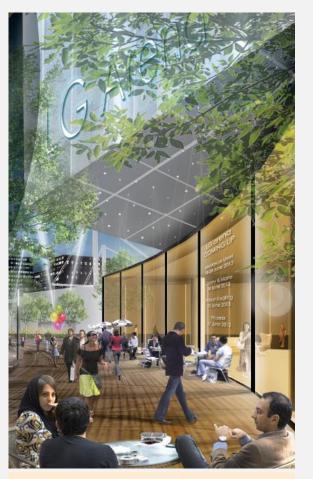
Preparing an economic masterplan linked to HS2 station to create a brand, and lever in regeneration funding.



Now in Issues & Options stage of Local Plan. Working up more detailed proposals.

Client: Urban Growth Company Arup: Multidisciplinary (urban design, planning, transport)

Case Study: UK Central



Hub Area - some 2,000 homes and 20,000 jobs.

Importance of large scale sites



Long term policy frameworks give:

- certainty for investment
- critical mass for infrastructure and community facilities

Government support for locallyled garden villages, towns and cities

Challenges:

- sharing land value uplift fairly
- borrowing development finance



Unlocking stalled development

The £3 billion Home Building Fund is government finance to increase the number of new homes being built in England

The new Home Building Fund

Priority projects:

- best value for the taxpayer
- greatest potential for early delivery
- clear local support
- projects that support policy priorities
 - strategic greenfield sites (e.g. garden villages, making use of public sector land)
 - within urban areas (e.g. Housing Zones, brownfield site, estate regeneration)

To be administered by

Homes & Communities Agency

Garden city scale

Case Study – Northstowe new town, Cambridge

- Importance of plan-led development
- Collaboration between public and private sector
- Public land holdings allow experimental delivery:
 - HCA direct commissioning approach with contractors
 - Plots for custom build

Applicant: Homes and Communities Agency, South Cambridgeshire DC & Cambridgeshire CC Arup: original plan allocations, planning application support, EIA



10,000 homes, guided bus, schools etc.



MAKING CITY LIVING MORE ATTRACTIVE



Creating age-friendly liveable neighbourhoods with distinctive centres



Image: Patrick Vale for RIBA, 2013



Making cities family friendly



'Get London Reading' campaign



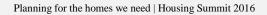
New Education Cluster, South Bank Leeds



Urban orchard, Southwark



Environmental festival, Hammersmith





Role model in urban regeneration

Barcelona



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URBAN HOUSING OPPORTUNITIES



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Urban housing opportunities

- Importance of infill schemes
- Government support for brownfield development but how much is there?
- Effectiveness of "planning reform" agenda?
 - $\sqrt{}$ Public land registers
 - $\sqrt{}$ Sites for custom build & self build
 - $(\sqrt{})$ Permitted development rights
 - ? Local development orders
- More strategic interventions will yield the numbers, but take time



New housing around new East London Line station, Dalston Copyright: Arup

Adding value to brownfield land

Case Study – Tetley's brewery site, Leeds

- Development framework formalised as SPD before industrial operation closed
- Adjoining sites included
- Temporary uses provide a revenue stream



Client: Carlsberg UK Ltd Arup: Full development services



Range of new residential opportunities as plots marketed

Estate Renewal

- Objectives more homes and diversify tenures
- 25 Year programme in 5 phases (+ 10 year lead-in)
- Council led under a Development Agreement (with Berkeley Homes)

Other development models:

- Joint venture
- RSL funded design and build

Client: Hackney Council Arup: Business case for investment, planning advisory role, project monitor cost management

Case Study – Woodberry Down, Hackney



5,500 new homes (demo nearly 2,000 existing) 41% affordable (social rent & shared equity)

In summary

Balancing competing demands



